

Souris Valley United Way Corporate Sponsorship Opportunities

September 01– August 31 of the current campaign year.



WHY SOURIS VALLEY UNITED WAY?

SVUW is a local, volunteer-driven, charitable organization mobilizing people and resources to meet our community's needs. Our relationship with **20 local programs and four special projects** allows us to have our finger on the pulse of the issues and struggles in the Souris Valley area. We bring people and resources together to tackle issues to make our community a better place to live, work, and play.

WHY PARTNER WITH SOURIS VALLEY UNITED WAY?

When you partner with SVUW, you join nearly 300 businesses along with their employees and over 1,000 individual donors in our community who support the work and mission of United Way. Souris Valley United Way is an efficient, effective, and convenient way to meet your philanthropic goals for your company and our community.



HOW DOES SPONSORSHIP HELP US LIVE UNITED?

When sponsoring an event, your sponsorship dollars enable SVUW to continue our mission without incurring additional costs. **Sponsorships help keep the focus on fundraising and not event expenses**, ultimately putting more money, more resources, and more trained volunteers into our community. A sponsorship is not only a viable promotional opportunity for your company but it can also work to position your company as a compassionate community leader and builder.

WHAT ARE SVUW ANNUAL EVENTS?

- Annual Donor Recognition Luncheon (February)
- Annual Cycling Event (March)
- Annual Bowling Event (May)
- Annual Community Shower (June)
- Hole in One Shootout (September)
- Statewide LIVE UNITED T-shirt Day (November)

Thank you for your partnership. Please indicate your desired level of sponsorship, complete the form and return with payment to Souris Valley United Way. If you have questions, please call 701.839.2994 or email Jalisa@svunitedway.com

Contact Name: _____ Date: _____

Company Name: _____ Phone: _____

Address: _____

City / State / Zip: _____

Check Enclosed

Sponsor Level: _____

Please Bill Me

Souris Valley United Way Corporate Sponsorship Opportunities



PREMIER SPONSOR - \$3,500

Premier Sponsors are businesses who make a commitment to sponsor the marketing efforts of Souris Valley United Way by co-branding with the organization.

- Spots is limited to 5 businesses
 - **Recognition from September 01– August 31**
 - Company logo in Premier Sponsor section(s) of SVUW website www.svunitedway.com
 - **Digital Billboard Sponsor** – (Dakota Outdoor Advertising) 30 day placement (may select time frame)
 - ✓ Feature local 2-5 employees wearing LIVE UNITED t-shirts
 - ✓ Your company logo and SVUW logo
 - ✓ Option to purchase additional 30 days at \$500 (may select time frame) valued estimated \$1,295
 - ✓ All image files for SVUW use in publications, presentations, media, etc.
 - Table for 8 at **Annual Donor Recognition Luncheon** (February)
 - Recognition at **Annual Bowling Event** and Team of 4 (\$140 / team)
 - Recognition at **Annual Cycling Event** and Team of 6 (\$210 / team)
 - Recognition as sponsor for **Annual Community Shower**
 - Option to pack for **Backpack Buddies** twice during school year

EVENT SPONSORSHIP(S) - \$750 each event

SVUW is able to host fundraising and awareness events throughout the year because of sponsors like you. Simply choose the event(s) you would like to sponsor.

- Event Sponsor - \$750 Digital Billboard** (Dakota Outdoor Advertising) valued estimated \$1,295
 - 30-day placement – may select time frame (NOTE: Premier Sponsors have first choice)
 - Feature local 2 – 5 employees wearing LIVE UNITED t-shirts
 - Your company logo and SVUW logo
 - All image files for SVUW use in publications, presentations, media, etc.
- Event Sponsor - \$750 (Annual Donor Recognition Luncheon)**
 - Recognition at **Annual Donor Recognition Luncheon**
 - Table for 8 at **Annual Donor Recognition Luncheon**
 - Inclusion of company name/logo on social media outlets for Annual Luncheon
- Event Sponsor - \$750 (other annual events held)**
 - Recognition at **the event**
 - Team of 6 (\$210 / team)
 - Inclusion of company name/logo on SVUW social media outlets for Cycling Event
- Event Sponsor - \$750 (Annual Community Shower)**
 - Recognition at **Community Shower**
 - Inclusion of company name/logo on SVUW social media outlets for Community Shower
 - Media recognition and option to shop for items with SVUW staff
- Annual Donor Recognition Luncheon Table Sponsorship - \$250**
 - February- TBA
 - Reserved table of 8
 - Inclusion of company name/logo on table