

Tawnya Bernsdorf Bio

Tawnya Bernsdorf joined the Minot State University College of Business team in January 2016 as an adjunct instructor. In Fall 2016, she became a full-time instructor in the Business Administration Department teaching Marketing classes.

She received a BS in Marketing and a BS in Management from Minot State University in 2004 and a MS in Management from Minot State University in 2008. She is currently working towards her PhD in Business Management with a Specialization in Marketing.

After graduating college in 2004, Tawnya took a position at Minot State University as Director of Alumni Relations & Annual Giving. While there, she established connections and relationships with various alumni events and significantly increased annual giving from alumni, faculty and staff. In 2011, a flood devastated the community of Minot and Tawnya joined the Minot Area Community Foundation as the Flood Recovery Fund Coordinator and Program Director. She joined North Dakota Port Services in June 2013 as the Director of Public Relations. Her vast skills and knowledge encompass many different industries including event planning, fundraising, public relations, community relations and marketing.

Tawnya was co-chair of the Community Links Committee with the Young Professionals group for five years. Currently, she sits on the MSU Academic Visioning Committee, the MSU Marketing Committee, and the MSU Online Studies committee. She is the advisor for the MSU Collegiate DECA Chapter, receiving the honor of DECA Advisor of the year for 2017-18. She is also one of the advisors to the Roger Looyenga Leadership Program at MSU. Tawnya is very involved in the community sitting on the Souris Valley United Way board, the MSU Beaver Hockey Board of Directors, the Sertoma Club of Minot and Delta Kappa Gamma Teachers Society. She is very privileged to have received the Professor of the Year for College of Business during the 2016-17 academic year and the MSU Young Alumni Achievement Award in 2018.