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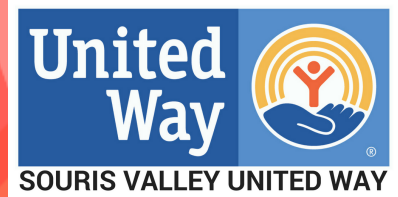


Together, We Can.
2019 June Newsletter

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Souris Valley United Way
1941 4th Street Southwest
Minot, ND 58701

2018 Campaign Summary



TOP TEN CORPORATE DONORS

The Souris Valley United Way would like to thank these local businesses for leading the way in this year's campaign.

Scheels
Cognizant
SRT

First Western Bank & Trust
Minot Public Schools
Ryan Family Dealerships
Enbridge
First International Bank & Trust
Xcel Energy
Verendrye Electric Cooperative

NEW LEADERSHIP MEMBERS

The Souris Valley United Way would like to thank these local businesses for joining in the fight to make our area a better place to live, work and play.

Souris Valley Ready Mix
Sanford Health



LEVEL UP AWARD WINNERS

The Souris Valley United Way would like to thank these local businesses for investing deeper into people within our area. Each of them has increased their giving enough to move up one or more levels in our campaign.

First International Bank & Trust
Cornerstone Bank
Job Services of ND (Minot)
City of Minot Employees
Central Power Electric Cooperative, Inc. Minot
Preferred Companies

The 2018 Campaign saw a small uptick in giving. We know that our area is recovering from a slowdown in the economy but local people and businesses are reaching deep into their hearts to make a difference for those that are struggling. Our goal of \$675,000 is set by looking at our partner requests, needs, and community ability. This last year you raised 81% of the goal and made gifts to over 20 local programs with your dollars. For those programs I wanted to say,
"Thank You All!"

Programs Supported With 2018 Campaign Funds



American Red Cross:



Boy Scouts of America:



Prepared. For Life.™

Catholic Charities Guardian Services:



Community Action of Minot:



Companions for Children:



Domestic Violence Crisis Center:



First Link:



Full STEAM Ahead:



Girl Scouts of America:



Lutheran Social Services:



Minot Area Homeless Coalition:



Minot Commission on Aging:



Minot Literacy Volunteers:



Northern Plains Children's Advocacy Center:



Salvation Army:



The Village Family Services:



YMCA (Everyone Swims):



YWCA:



Backpack Buddies



Backpack Buddies has been around for over 5 years now and continues to grow. We are currently serving youth in 6 local elementary schools with hopes to grow and move into another school next year if we can secure the funding. It costs \$10 a weekend to feed a child 6 meals and some snacks. For \$360 you can sponsor a child for an entire school year. Our goal, with your help, will be to wipe out childhood hunger in our community. It is a big task but one that we feel is worth taking on. Teachers tell us that children who

are hungry are hard to keep on track, distract others and take time away from everyone else when they can't sit still because they are hungry and nervous about where their next meal may come from. 1 in 5 local children suffer from food insecurity and need our support. Children that are getting their nutritional needs met, are ready to learn, they are not distractible, do their homework and participate in their class eagerly. For more information on how you might help, please contact our office at 839-2994 or email our director at Rich@svunitedway.com. Please consider helping us to make this difference in their lives.



Dolly Parton Imagination Library

Dolly Parton Imagination Library is another of our programs sponsored out of the Minot office. Children under the age of 5 are able to be registered if they are in one of our covered areas. We do reach out to 5 counties close to Minot. We have specific zip codes within these counties where books can be delivered directly to the child's home. People can register in person at our office, by mailing in a registration form or registering online. Please visit <https://www.svunitedway.com/dolly-parton-imagination-library> to learn more about how to register a child. The Souris Valley United Way in partnership with the Imagination Library makes it possible for children to get books that will help prepare them for school. \$25 a year provides one book a month, 12 books in all, that are delivered directly to them. The program encourages parents to read to their children up to 1,000 hours prior to their first day of kindergarten. Early education programs like this help children to develop so many things. Social Skills, language skills, attending skills, development of creativity, and so many other things that will help them succeed in school. Help us help them by making a gift today to the program and you will help a local child prepare for their education.



Community Involvement and Impact



Tires Plus

The Tire's Plus team surprised us with a in store fundraiser donating a portion of services from two days! An outstanding total of \$2,136.96 was presented to the SVUW. Thank you for your dedication to our community!

ND E-Waste Recycling Day

Computers for a Cause, a first year event in Minot, donated \$5 for every computer collected to Backpack Buddies. A total of 380 computers were collected on May 1st!



2019 Bowlapalooza!

Thanks to 32 teams for signing up and participating in this years event, we were able to raise \$5,271 for SVUW and partner agencies!



**Hole In One Contest: September
9th-12th**

**Live UNITED T-Shirt Day:
November 8th**

Why do we give?

This story begins one day as I sat in my office doing some paperwork and heard the front door open. A gentleman walked through the doors and headed straight straight to our DipJar. This is a self-serve type of donation device we acquired a couple of years ago and use it for remote events as well as leave it set up in our office on a day to day basis. When he got to the device, he took out his credit card and "dipped" it a couple of times. Each time donating \$10 to the Souris Valley United Way (SVUW). He said very little and left without much contact with anyone in the office. I thought to myself, what a nice gesture but thought no more about it. A few weeks later, our donor walked in again and repeated his actions. This has become so regular now that if we don't see him, we start to wonder if he is alright.

Over time we have started to connect with him on a very simple level, hello and thank you for the gift as he enters and leaves. We have never seen him at an event, had a long conversation with him about his interests or if he wants to direct his gift anywhere special. Over the last year, by counting the times we remember, he has made gifts totaling around \$500. That is enough to feed 50 children over a weekend or pay for Imagination Library books for 20 preschoolers for a year.



It is not unusual for people to not want to be engaged in direct contact with development staff and it is not strange to get donations from unknown sources. What is so different about his way of giving is that it is so consistent that we can almost tell you when he is going to arrive. He has said at one time that when he gets paid, SVUW is one of his first stops.

I think we all strive to be more like this individual, do things for the pure pleasure of knowing it makes a difference. He continues to give and does not want recognition but is happy to know that he is part of the solution rather than not.



Thank you to everyone that provide resources to our 2018 campaign. We are able to provide \$328,564 to local programs serving those in need of assistance. We could not have done it without your help. The people, groups and businesses of the Souris Valley United Way area are special because they care about their neighbors. Giving of time, talent and treasure makes it possible for us all to have a better place to live, work and play. From those that are being served by your dollars and from our staff we want to say Thank You! - Rich Berg

Leave a Legacy:

The Souris Valley United Way would like you to know that leaving a legacy gift is one of the best ways to ensure that others will be helped long into the future. If you would like to know more please contact our office at 701-839-2994 or by emailing Rich@svunitedway.com. We would be glad to assist you in learning more about making a planned gift.

Help others today!

Name: _____

Address: _____

Phone/email: _____
_____-_____-_____

Cash/Check Donation/Memorials: \$ _____

Bill Me: ____ _One Time Gift: ____ Monthly: ____ Quarterly: ____

If you gift \$250 or more would you like to be recognized as one of our leadership members in our written materials? Yes ____ No ____

Would you like to visit about Legacy Gifts? Yes ____ No ____

Mail to: Souris Valley United Way, 1941 4th St SW, Minot, ND 58701
Donate online: www.svunitedway.com

A memorial for: _____ ,
In Honor of: _____



We have listened to your comments and suggestions and have made the decision to go more environmentally friendly and user friendly all at one time. We have asked many of you about our annual and other mailings over the last year and have decided to start with our newsletters and make them available on our website for everyone. We will continue to

produce print versions for people that would like them and keep some in our office for others that stop by and would like one. After this addition we will be posting all of our newsletters on our website under a heading of media. Please use www.svunitedway.com and search for our materials there in the future. If you wish to continue receiving print versions mailed to you please fill out the section below and mail it back to us.

YOUR SUGGESTIONS MAKE A DIFFERENCE!

We invite you to help us continue to make a difference. While we continue to refine our activities, we would like your help. Any suggestions, thoughts and ideas you share will help us be a much better steward of your dollars when we make decisions in the future. We are considering many more things but don't want to make too many changes at once and now is your chance to have even more impact. Please contact us by stopping in the office, giving us a call, emailing, or mailing letters!

**I would like to continue
receiving information
through direct mail.**

YES (I will continue to receive
paper copies)

NO (I prefer to have electronic
mail and updates)

My contact information for your records is:

Name: _____

Address: _____

(Street or PO Box)

(City)

_____, _____
(State)

(Zip Code)

Phone: _____-_____-_____

Email: _____

Welcome 2019-2020 Campaign Chair, John Drady!



John Drady has been with First International Bank & Trust for over 25 years. He currently oversees the Central North Dakota market for First International Bank & Trust, which includes the communities of Minot and Bismarck, as its Market President. He attended both the University of Northern Colorado and Minot State University graduating with a Bachelor of Science degree in Finance and a minor in accounting. He currently serves on the Norsk Hostfest and Norsk Hostfest Foundation Board of directors. He has been active in the Minot community with many organizations over the

years including a former board member for the Minot Park District, Honorary Commander with the MAFB through the Minot area Chamber, Kiwanians, First Lutheran Church Board member, MCC Board member, Minot Hockey Booster Board Member, along with numerous other organizations. He was also the primary chair for the MAYSA expansion project that raised nearly \$11,000,000 for the addition of a 2500 seat arena. John is a lifelong resident of Minot, graduating from Minot Highschool. He is married to Julie and they have two children, Jessica who is currently attending UND and Joshua is a Jr. at Minot High.

CURRENT PRESIDENT

Casey Klein had this to say about her future goals as the current President of the SVUW. My goal would be to increase donations to better meet the growing needs of the community. I'd like to be able to give more to our partner agencies who do such great work in the Minot and surrounding areas.



PAST PRESIDENT

Monica Peterson had this to say about her year as our past president during her term of office February 2018 through January of 2019: "My year as President of SVUW flew by at the speed of light. Working closely with SVUW Staff was definitely the highlight. When I joined the board, the staff consisted of Patricia Smith, Danielle Rued, and Julie Haas. They had all been with the organization for years and knew their roles well. Each one moved on to a different phase in their lives, which gave me the opportunity to hire Rich Berg, Jalisa Tinnes, and Molly Kaylor. This group has continued with the successes of the organization, while bringing their own unique and fresh perspectives. It has been a pleasure working with all of these talented individuals and together we have been able to achieve great things in our community!"